City of Indian Wells
Monthly Newsletter



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There were no regular Council Meetings in July 2025. The Special Council Meeting on July 2 was covered in the July newsletter edition.

Indian Wells by the Numbers

504,268 in-person attendees at the 2025 BNP Paribas Open

250 journalists covered the 2025 BNP Paribas Open onsite

182,000 active users on the 2025 BNP Paribas Open mobile app

Letter From The City Manager



Dear Indian Wells Residents,

With the summer's slower pace, the City often takes the opportunity to complete scheduled projects while many residents are away on vacation, helping to minimize major traffic delays and disruptions to the broader community. Following the City's 2025-26 Joint Strategic Planning Session, the City Council established six overarching goals to guide its focus for the remainder of the fiscal year:

1. **Safeguarding the Community**
2. **Fiscal Responsibility and Sustainability**
3. **Encouraging Development and Tourism**
4. **Investing in Infrastructure and Amenities**
5. **Enhancing the Quality of Life**
6. **Various Other City Initiatives**

We are continually working on all our goals, with several initiatives aimed at **safeguarding the community.** Recently, the Insurance Services Office (ISO) upgraded the City of Indian Wells from a Class 3 to a Class 2 rating under the Building Code Effectiveness Grading Schedule (BCEGS), as well as the Public Protection Classification (PPC). This dual upgrade highlights our commitment to maintaining high safety standards across the community, prioritizing security for residents and visitors. As a result, residents may experience a decrease in insurance rates.

To further enhance safety, the City has approved an additional motor officer and two sergeants to the Indian Wells Police Department. The City Council has heard from many residents asking the Council to enhance traffic enforcement in the community. This additional motor officer will be dedicated to Indian Wells for traffic enforcement. The two sergeants will be shared with Rancho Mirage, allowing for cost savings while improving resident safety through increased coverage.

As we prepare for National Emergency Preparedness Month in September, we are ramping up emergency preparedness efforts for both City staff and residents. All City employees are undergoing additional training and certification courses to ensure they are prepared for emergencies. To help residents prepare themselves, Indian Wells will host a series of courses titled "12 Steps of Emergency Preparedness" over the next month, alongside another Community Emergency Response Team (CERT) training and the return of our Emergency Preparedness Backpack sale on September 8.

In addition to physical health and safety, Indian Wells is actively working to continue enhancing the community's fiscal health. At the end of Fiscal Year 2024-25, the City continued to exemplify responsible financial planning, achieving three consecutive years of operational surplus. Furthermore, the Indian Wells Golf Resort is thriving, showing robust growth and stability. The ongoing renovation of the Players Course, which is under budget and scheduled for completion this November, is set to improve the Golf Resort's financial success further and elevate the golf experience for all.

I hope you are enjoying your summer and finding ways to stay cool. We look forward to seeing you in the fall as a new season of progress begins!



Best Wishes,

Dr. Chris Freeland

Dr. Chris Freeland
City Manager



Indian Wells Golf Resort News

Sip, Savor and Stay Cool at Kestrel

Looking to escape the heat without leaving Indian Wells? Kestrel: A Richard Blais Kitchen + Lounge is serving up cool drinks, fresh flavors and plenty of shaded patio space to help you ride out the summer in comfort. Whether you're cooling off with a midweek happy hour or enjoying a breezy weekend brunch, it's an easy way to beat the sun and still have a good time with friends.

The kitchen's turning out all the warm-weather favorites, including light salads, crisp flatbreads, tasty seafood and searing steaks. To check out current menus and hours or to make a reservation, visit Kestrel.Kitchen.



Summer Hours and Course Closures

Please note the following summer hours and course closures for the Indian Wells Golf Resort:

Celebrity Course Closure:
August 11-22

Players Course Closure:
Closed through November

Market Place Hours:
Daily from 6-11 a.m.

Kestrel: A Richard Blais Kitchen + Lounge Hours (through Labor Day):

Monday & Tuesday | Closed
Lunch Service | Wednesday-Sunday: 11 a.m.-3 p.m.
Happy Hour | Wednesday-Sunday: 1-3 p.m.
Friday & Saturday: 3-5 p.m.
Dinner Service | Friday & Saturday: 5-9 p.m.
Sunday Brunch | 11 a.m.-1 p.m.

Golf Shop hours:

Sunday-Thursday | 6 a.m.-2 p.m.
Friday and Saturday | 6 a.m.-5 p.m.
During Celebrity Course Closure | Daily from 7 a.m.-12 p.m.

Construction Updates at the Miles Avenue and Washington Street Intersection



The City of Indian Wells has started its major construction project for the summer! The City is upgrading the intersection of Miles Avenue with additional work along Washington Street to include a newly extended right-hand turn lane and a reshaped corner for smoother turns.

During construction, residents are encouraged to plan ahead and take suggested detours, such as Highway 111 and Fred Waring Drive.

Construction is projected to be completed in mid-September, ensuring a refurbished, safer road just in time for residents returning from summer travel.

To learn more about the project or to sign up for construction updates, please visit CityOfIndianWells.org/CityProjects.

Become CPR & First Aid Certified

Indian Wells encourages residents to become certified in CPR and First Aid by taking a class through the American Red Cross or Palm Desert Resuscitation Education, LLC.

Emergencies can happen anytime, anywhere — and often when we least expect them. By getting certified in CPR and First Aid, residents gain the skills and confidence needed to respond quickly and effectively in critical situations. Whether it's helping a neighbor during a medical crisis or providing care until professionals arrive, your training could mean the difference between life and death. Empower yourself and your community.

Get Certified Today:

American Red Cross

RedCross.org/Take-a-Class

Click the buttons to learn more

Palm Desert Resuscitation Education, LLC

YourCPRMD.com



Grants-in-Aid Applications Are Now Open



The City is now accepting applications for the Grants-in-Aid and Homeless Services funding programs! Applications for both programs are available online at CityofIndianWells.org/GrantsInAid and due on **Friday, September 5, at 5 p.m.**

Indian Wells' Grants-in-Aid program gives tax-exempt, non-profit organizations under section 501(c)(3) with at least five years in business the opportunity to apply for funding to assist with community services provided to the Coachella Valley.

The Housing Authority's Homeless Assistance Program provides opportunities for organizations whose efforts (and financial need) specifically address homelessness in the Valley.

Organizations can only apply to and receive funding from one program, not both. Please apply only for the funding opportunity that best aligns with your organization's efforts and financial needs.

If you have any questions, contact cmanning@IndianWells.com.

If you have any questions about the programs or the application process, the Grants in Aid Committee will be holding a Q&A Workshop on Friday, August 15, at 9 a.m. in the Indian Wells City Hall Executive Conference Room.

Apply Now

CityOfIndianWells.org/GrantsInAid



Did You Know?

As early as 1823, the name "Indian Wells" was documented in the expedition diaries of Captain Jose Romero, who had been sent to find a route through the San Gorgonio Pass to Tucson.

Another Year of Success for the BNP Paribas Open

With over 500,000 people in attendance — a new record for the BNP Paribas Open — this year's tournament reached new heights on all levels! The BNP Paribas Open experienced:

- **2.6 million** unique users on the BNP Paribas Open website
- **16 million** page views on the BNP Paribas Open website
- **182,000** active users on the BNP Paribas Open mobile app
- **Over 1 million** followers across the BNP Paribas Open social media channels
- **300,000** contacts in the BNP Paribas Open email database
- **Over 1.8 billion** advertising impressions

This event brings our City much pride every year, and we are thrilled with the results of 2025! We look forward to another exciting year in 2026.



Mayor Bruce Whitman at the 2025 BNP Paribas Open.



City of Indian Wells Receives Upgraded Building Code Rating

The City of Indian Wells received official confirmation from the Insurance Services Office (ISO) that our community has been upgraded from a Class 3 to a Class 2 rating under the Building Code Effectiveness Grading Schedule (BCEGS).

As a result of this upgrade, Indian Wells is now ranked among the top-performing jurisdictions in the country for building code enforcement and administration. This reflects the City's ongoing commitment to adopting effective building codes, ensuring timely plan reviews and maintaining thorough field inspections.

BCEGS is one of two ISO rating programs used by the insurance industry to assess community risk. Indian Wells, along with the other Cove Communities, was recently upgraded to a rating of 2 in the other program, the Public Protection Classification (PPC). This dual improvement emphasizes Indian Wells' dedication to maintaining high safety standards, furthering our community's resilience and reputation as a safe place to live and work.

To read more City news, visit CityOfIndianWells.org/News

Upcoming Events

August 6
Coffee with a Cop
8 a.m.
Indian Wells Golf Resort

October 1
Pro-Am Tour
40% Resident Discount
Click here to sign up
Team Price - $2,400
Individual - $800

October 2–5
Epson Tour
Discounted resident tickets and ticket lottery coming soon!

Upcoming Meetings
Dates and times are subject to change; please check the City Calendar

August 14
Community Activities Committee Meeting
Indian Wells City Hall

August 28
Planning Commission Meeting
Indian Wells City Hall

September 4
City Council Meeting
Indian Wells City Hall

For more information, visit **CityOfIndianWells.org/Calendar**



Submit your photos of Indian Wells for a chance to be featured on our channels!
Submit pictures of your favorite spots around Indian Wells to Community@IndianWells.com for a chance to have your photo featured. Community members whose pictures are selected will also receive Indian Wells swag!

Contact Indian Wells

Visit City Hall
44-950 Eldorado Drive
Indian Wells, CA 92210

Monday-Friday 8 a.m.-5 p.m.
(Closed for lunch 12-1 p.m.)

Contact Indian Wells
CityOfIndianWells.org/ContactUs

Contact the City
City Hall .....(760) 346-2489
Indian Wells Golf Resort .....(760) 346-4653
For Emergencies 911
Police Department..... (760) 836-3215, ext. 5
Fire Department ..... (760) 568-5252
For General Inquiries, contact Community@IndianWells.com

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